WCBM JAC 2020 Session Schedule

Sat, November 7	8:00 p.m. (KST) 5:00 a.m. (CST) 6:00 a.m. (EST) 11:00 a.m. (GMT)	Session 1
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Topic: Cultural Management

Session Discussants:

Dr. Michalis Toanoglou (Greece), Sol International School, Woosong University, Republic of Korea

Dr. Norehan Hussein, Kolej University Poly-Tech MARA in Kuala Lumpur, Malaysia

The Study on Success Factors of BTS : Perspective of Cultural and Generational Strategy

Namkyung Jessica Kim, Abbey College Cambridge, UK

Changes in the arts and performances industry: Dot.com era in the early 2000s vs. Covid-19 era in 2020

Justin S. Park, UWCSEA Dover, Singapore

Key Success Factor of BTS: How Effective Is "Content"?

Gyuree Kim, Hankuk Academy of Foreign Studies, Republic of Korea

Sat, November 7	10:00 p.m. (KST) 7:00 a.m. (CST) 8:00 a.m. (EST) 1:00 p.m. (GMT)	Session 2
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Topic: Economic / Operation Management

Session Discussants:

Dr. Sohail S. Chaudhry, Villanova University, USA
Dr. Eka Diraksa Putra (Indonesia), Sol International School, Woosong University,
Republic of Korea

Critical Review of Human Decision-making Mechanisms in The Fourth Industrial Revolution: A Behavioral Economics Perspective

Thomas Che woon Lee, Seoul Foreign High School, Republic of Korea

Quantifying the Cost of Crime: A Socio-economic Perspective

Hojun(Tom) Choi, Chadwick International School, Republic of Korea

Environmental Economic Policy, Legislative Approaches, and Determining Partisan Efficacy in Carbon Reductions

Shawn Yoon, Hankuk Academy of Foreign Studies, Republic of Korea

Economic Analysis of CCD and Proposal for a Probiotic Remedy

Andrew Jun-Hyeon Cho, Hankuk Academy of Foreign Studies, Republic of Korea Jaejun Noh, Hankuk Academy of Foreign Studies, Republic of Korea

Sat, November 7	10:30 p.m. (KST) 7:30 a.m. (CST) 8:30 a.m. (EST) 1:30 p.m. (GMT)	Session 3
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Topic: Marketing / Human Resource Management

Session Discussants:

Dr. Sourav Ray, McMaster University, Canada Dr. Mee-Kyung Kwon, the University of Utah Asia Campus, Republic of Korea

Customer Satisfaction and Outcome in Lifelong Education Institution

Eunseo Lee, Chadwick International School, Republic of Korea

The Psychological Factors behind the Music Industry's Growth

InChan Yang, Winchester College, UK

A study of the characteristics of leadership in the era of the fourth industrial revolution

Kihun Kim, De La Salle Collegiate, USA

Analysis and Strategy of the Human Relationship Advertising Market in Sports

Andrew S. Kim, Choate Rosemary Hall, USA

Sat, November 7	11:00 p.m. (KST) 8:00 a.m. (CST) 9:00 a.m. (EST) 2:00 p.m. (GMT)	Session 4
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Topic: Decision Science / Finance

Session Discussants:

Dr. Pat Obi, Purdue University Northwest, USA
Dr. Mohd Yaziz Bin Mohd Isa, Bank Rakyat School of Business & Entrepreneurship /
Universiti Tun Abdul Razak, Malaysia

The advent of quantum computers and the changes in the financial systems

Jang Kyung Choi, Singapore American School, Singapore

The Effective Management System by Applying Block Chain to Agricultural Trading

Sanghyun Park, Hankuk Academy of Foreign Studies, Republic of Korea

The history of insurance and management strategies at this point-in-time

Christopher Lee, The Governor's Academy, USA